

CONCEPT NOTE

“BUILDING A MODERN RICE SECTOR”

ORGANIZED BY
CAMBODIA RICE FEDERATION



OFFICIAL SUPPORTERS

Ministry of Commerce
Ministry of Tourism
Ministry of Agriculture, Forestry, and Fisheries
Ministry of Economy and Finance
Ministry of Industry and Handicraft
Ministry of Transports and Public Works
Ministry of Water Resources and Meteorology
Ministry of Information
Phnom Penh Municipality
Ministry of Foreign Affairs and International Cooperation
The Council for the Development of Cambodia (CDC)
The Supreme National Economic Council (SNEC)
Cambodia Agricultural Value Chain Program II
GIZ Cambodia
Agence Française de Développement
International Finance Corporation
Cambodia Chef's Association

Event Date : 22-23rd January 2018

Venue : Sofitel Phnom Penh Phokeethra Hotel



I. INTRODUCTION

Rice sector is one of prioritized areas of Royal Government of Cambodia. Thanks to the rice policy, we have enjoyed a remarkable development of rice sector. Specifically, there has been gradual growth of paddy production with the excess of paddy over the domestic consumption of more than 4.5 million tons, which can be milled to export to many countries around the world. With the best quality of our Cambodia rice, our export has increased 5 times within 5 years and it reaches more than 50 market destinations. However, to ensure the sustainable development of rice sector, we need to constantly identify the challenges and seek together the best solutions to improve even more efficiency and effectiveness.

On 22-23rd January 2018, Cambodia Rice Federation is organizing the 6th Cambodia Rice Forum at Sofitel Phnom Penh Phokeethra hotel in Phnom Penh, Cambodia. The event would have participation of stakeholders from government, development partners, private sector, academia, farmer cooperative, rice mill, trader, etc.

In this event, there would be a launching of the certification mark “**Malys Angkor**” to be conducted by **Samdech Akka Moha Sena Padei Decho Hun Sen**, Prime Minister of Cambodia and grant the award winners in the completions of the best paddy and best rice of Cambodia.

II. OBJECTIVES

The 6th Cambodia Rice Forum aims to share views and experience among experts and other stakeholders toward the challenges in the rice sector to find good solutions, especially for the modernization of rice sector in Cambodia. There would be presentation and panel discussion of draft master plan of low land rice-Tonle Sap basin & lower Mekong which is done by Cambodia Rice Federation, Ministry of Agriculture Forest and Fisheries and development partner and also the presentation of draft of new Cambodian rice policy which will be done by Supreme National Economic Council and other relevant institutions. Also, there are also presentations on global market trend, modernization of Cambodian, standard, cost competitiveness, productivity growth and export promotion.

Our event is done with following objectives:

- mainly promote paddy, rice production and rice export in a new, bigger scale and pace into global market
- make Cambodian rice an internationally recognized brand
- bring the forefront various key players of the Rice Value Chain to seek for viable solutions
- explore and take stock of the current and critical steps taken so far by various public and private local institutions in the pursuit of the export target set as well as into the challenge posed
- invite International Buyers/Importers from key markets for Cambodian rice like Western and Eastern Europe, Middle-East, Africa and Asia to have a good opportunity to learn from the various government institutions and private sectors the current and future measures to be undertaken to improve the sector in further development
- update the progress about Cambodia rice supply chain development and its challenges, its trend and roles and its effects and position in the global rice market.
- launch Cambodia Rice National Brand (Certification Mark)
- promote farmers through their modern practice and new model of contract farming

III. PARTICIPANTS AND EXHIBITORS' PROFILES

Expected participants and exhibitors would be diverse and relevant to the Rice sector namely:

1. National Parties

A. Private Sector

- Rice Millers/Farmers
- Rice Traders/Exporters
- Rice Miller & Rice Exporters Associations
- Seed Suppliers and Rice Production Inputs
- Transport/Logistics Firms
- Banks (Local & Foreign) /MFIs
- Commodity Trade Finance
- Freight Forwarders/Brokers
- Marine/Cargo Insurance
- Railways Operator
- Packaging Firms
- Collateral Management Agents (CMA)

B. Public Sector – Government Institutions

- Ministry of Commerce
- Ministry of Agriculture, Forestry, and Fisheries
- Ministry of Economy and Finance
- Ministry of Industry and Handicraft
- Ministry of Transports and Public Works
- Ministry of Water Resources and Meteorology
- Ministry of Foreign Affairs and International Cooperation
- Ministry of Tourism
- Ministry of Information
- The Council for the Development of Cambodia (CDC)
- The Supreme National Economic Council (SNEC)
- Phnom Penh Municipality
- Port Authority of Sihanouk Ville
- Phnom Penh Autonomous Port
- Council for the Development of Cambodia
- Rural Development Bank

C. Donors/Developing Partners/NGOs

- ADB
- AFD
- IFC
- CAVAC
- etc...

2. Overseas Parties

A. Private Sector

- International buyers/importers from EU, South East Asia, Asia Pacific, Middle East, Africa...
- Manufacturers & Distributors of Rice Mills Equipment & Spare parts
- Manufacturers & Distributors of Agricultural Equipment & Spare parts
- Associations of Rice Importers and Rice Exporters

B. International Institutions

- Donor community

Contact Us

Please contact representatives of CAMBODIA RICE FEDERATION (CRF) for more info:

Ms. The Sokha, Event Manager

Email : sokha.the@gmail.com

Tel : +855 12 261 027

: +855 81 261 027

Mr. Moul Sarith, Secretary General

Email : moulsarith@crf.org.kh

Tel : +855 16 300 998

Dr. Horn Theara, Deputy Secretary General

Email : horntheara@crf.org.kh

Tel : +855 95 855 517

Ms. Thum Sreymom, Admin

Email : thunsreymom@crf.org.com

thunsreymom496@gmail.com

Tel : +855-93-300 496

